



A MEASURABLE DIFFERENCE™

ST. LOUIS, MISSOURI  
PH 314.983.1200

ST. CHARLES, MISSOURI  
PH 636.255.3000

CHICAGO, ILLINOIS  
PH 312.674.4668

WWW.BSWLLC.COM

# NEWS RELEASE

## **For More Information Contact:**

Mindy Lally  
314.983.1288 or 314.983.1200  
[mlally@bswllc.com](mailto:mlally@bswllc.com)

Art Kuesel  
314.983.1207 or 314.807.1678  
[akuesel@bswllc.com](mailto:akuesel@bswllc.com)

October 27, 2006

## **For Immediate Release**

### **Nancy Gossage Joins Benefit Plans Plus, LLC As Administrator**

Nancy Gossage joins Benefit Plans Plus as administrator. Her responsibilities include planning administration, testing and government reporting for qualified retirement plans.

Prior to joining Benefit Plans Plus Gossage served as Team Leader and Senior Compliance Consultant for Metlife Retirement Plans Group, as Plan Specialist for Rubin Brown, LLP and Plan Administrator for Retirement Plans Service, LLP.

Gossage earned an Associates Degree from Robert Morris College in Chicago, Illinois. Gossage resides in St. Charles with her husband.

**Benefit Plans Plus, LLC**, formed in 1998 for comprehensive specialized retirement plan administration, is a subsidiary of Brown Smith Wallace, LLC of St. Louis, Missouri. The Benefit Plans Plus team provides customized employee retirement plan services that make a measurable difference to their clients. Its staff averages more than 13 years of experience and maintains advanced designations including: Associate Professional Member through the National Institute of Pension Administrators, Certified Pension Consultant, and Qualified 401k-Plan Administrator through the American Society of Pension Professionals and Actuaries. For more information visit [www.bpp401k.com](http://www.bpp401k.com) or contact Patrick Shelton, GBA at 314.983.1212.

Brown Smith Wallace is the second-largest locally owned independent full-service CPA and business consulting firm in Missouri with more than 150 employees throughout the Midwest. Through a network of offices in St. Louis, St. Charles and Chicago, Brown Smith Wallace is the only CPA and business consulting firm that makes A Measurable Difference™ to its clients through the execution of its six measurable differences and by putting its guarantee in writing. For more information visit [www.bswllc.com](http://www.bswllc.com) or call 314.983.1288.

###

**EDITORS NOTE:** Permission to reprint is hereby given to all print, broadcast and electronic media. Permission is also granted for reasonable editing, including article title change and customizing for your audience/industry. **Please send a copy of the published information to: Brown Smith Wallace, Mindy Lally, 1050 N. Lindbergh Blvd., St. Louis, MO 63132**